

Research on the Effectiveness and Realization of Instructors' Undertaking Ideological and Political Course Teaching Based on Action Orientation

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Abstract: Compared with the Teachers of Ideological and Political Theory Courses, College Counselors Have the Advantages of Better Understanding of Students and Stronger Organization and Management Ability in Undertaking the Practical Teaching of Ideological and Political Theory Courses, Which Helps to Improve the Pertinence and Integrity of Practical Teaching. It is an Effective Way to Improve the Effectiveness of Ideological and Political Education to Build a Cooperation Platform That Organically Combines the Work of College Counselors with the Teaching of Ideological and Political Courses. At Present, Some College Counselors Are Not Effective in Teaching Ideological and Political Theory Courses. Action-Oriented Teaching Plays a Guiding Role for Instructors to Bear the Teaching Effectiveness of Ideological and Political Courses. It is Necessary to Further Clarify the Significance of Counselors' Undertaking the Teaching of Ideological and Political Theory, and to Actively Explore Ways of Counselors' Undertaking the Teaching Effectiveness of Ideological and Political Theory in Practice.

1. Introduction

Counselors' Undertaking the Teaching of Ideological and Political Theory Courses Plays a Positive Role in Solving the Shortage of Teachers in Ideological and Political Theory Courses, Enhancing the Pertinence and Effectiveness of Ideological and Political Education, and Promoting the Professional Development of Counselors [1]. on the One Hand, the Diversity of College Students' Ideological Understanding and Values and the Complexity of Their Psychological Problems Urgently Require Colleges and Universities to Strengthen Ideological and Political Education. on the Other Hand, the Education of Ideological and Political Educators is Not Professional Enough, Resulting in the Pertinence and Effectiveness of Ideological and Political Education is Not Strong. Action-Oriented Emphasizes the Communication and Discussion between Teachers and Students and Students, and Emphasizes the Formation of Students' Learning Motivation [2]. Guiding and Helping College Students to Establish a Scientific World Outlook, Outlook on Life, Values and Cultivate Good Conduct Are the Common Tasks of College Counselors' Work and Ideological and Political Course Teaching. Many Colleges and Universities Have Eased the Pressure of Shortage of Teachers for Ideological and Political Theory Courses to Some Extent, But the Effectiveness of Ideological and Political Education Has Not Been Significantly Improved, the Resultant Force of Ideological and Political Education Has Not Been Formed, and the Professional Development of Counselors Has Not Been Significantly Improved [3]. There Are Many Ways to Improve the Quality of Ideological and Political Education of Counselors. College Counselors' Undertaking Ideological and Political Teaching is One of the Important Ways to Improve the Quality of Ideological and Political Education and Plays a Very Important Role in the Professional Development of Counselors. It is of Great Significance to Strengthen the Ideological and Political Education of Students and the Professional Growth of Counselors to Explore the Effective Ways of Teaching Counselors' Ideological and Political Theory Courses.

2. The Significance of Counselors' Undertaking Ideological and Political Theory Teaching

The Lack of Effectiveness of Ideological and Political Education in Colleges and Universities

Has Been Perplexing the Development of Ideological and Political Education in Colleges and Universities. Some Colleges and Universities Are Actively Exploring New Ways to Strengthen the Effectiveness of Ideological and Political Education. Specialization of Counselors Requires Counselors to Have the Necessary Professional Knowledge Background and Professional Skills. At Present, the Academic Circles Have Different Expressions on the Professional Content of Counselors [4]. At Present, It Has Become a Common Practice in Some Colleges and Universities for Counselors to Undertake the Teaching of Ideological and Political Theory Courses, Which Provides New Ideas for Enhancing the Effectiveness of Ideological and Political Education in Colleges and Universities. the Work of Counselors and the Teaching of Ideological and Political Courses Are Basically in a State of Separation, with Each Doing Its Own Thing. Both Theoretical Discussions and the Practice of Teaching Reform in the Ideological and Political Theory Course Show That Understanding the Students' Ideological Trends and Development Pulse, and Highlighting the Pertinence of Ideological and Political Education on This Basis Are the Premise to Ensure the Effectiveness of the Ideological and Political Theory Course. Guide and Help College Students to Establish a Scientific World Outlook, Outlook on Life and Values, Master Scientific Methodology, So That They Can Enhance Their Moral and Legal Concepts, Carry Forward the National Spirit, and Stimulate Patriotic Feelings [5]. It is Both Possible and Necessary for College Counselors to Undertake the Teaching of Ideological and Political Theory Courses, Which is the Embodiment of the Consistency between the Nature of the Work They Are Engaged in and the Teaching of Ideological and Political Theory Courses.

Professional Quality Structure Can Be Divided into Ideological Quality, Psychological Quality and Cultural Quality; Practical Ability Can Be Divided into Ideological and Political Work Ability, Learning Ability, Academic Research Ability, Career Planning Ability, Student Affairs Management Ability, Etc. the Core of Action-Oriented Teaching is to Take Students as the Center in Teaching Activities, Guide Students with Actions, Inspire Students' Interest in Learning and Cultivate Students' Autonomous Learning Ability. Counselors Are the Backbone of Ideological and Political Education for College Students, and Are the Organizers, Implementers and Guides of Daily Ideological and Political Education and Management for College Students. Therefore, the Teaching of Ideological and Political Courses is Both Scientific and Theoretical and Has the Political Practicality of Educating People. Counselors Are the Key Figures Who Accompany Students to Complete the Whole University Education from the Beginning of Their Entry into the School. They Are Equivalent to the Role of Head Teachers in Junior and Senior High Schools. the Main Purpose of Counselors' Work is to Provide All-Round Guidance and Help to College Students from the Aspects of Study, Life and Practice [6]. Ideological and Political Education for College Students Includes Two Important Aspects: Ideological and Political Theory Education and Daily Ideological and Political Education. Ideological and Political Theory Class is the Main Channel, and Counselors' Daily Ideological and Political Education is the Main Position. the Two Are Interdependent and Complementary. the Quality of Ideological and Political Education is the Basic Condition for Counselors to Do a Good Job in College Students' Ideological and Political Education. All the Work of Counselors is Carried out Around Ideological and Political Education, So It is the Core Content of Counselors' Specialization.

3. Problems Existing in Instructors' Undertaking Ideological and Political Theory Teaching

3.1 Some Counselors Failed to Combine Ideological and Political Course Teaching with the Actual Ideological and Moral Problems of College Students

The establishment of ideological and political courses in colleges and universities is determined by the socialist nature of our colleges and universities. The effectiveness of ideological and political theory teaching refers to the expected results to be achieved by educators in specific educational activities according to the teaching objectives of ideological and political theory courses. It is not only reflected in the effects achieved by the educational objects, but also in the optimization and efficiency of the educational process. Ideological and political educators should not only have solid

basic theoretical knowledge of Marxism, but also have knowledge related to ideological and political education such as pedagogy, psychology, management, etc. In a certain sense, college students are in urgent need of ideological and political teachers in colleges and universities to dispel doubts and give directions in the right direction. However, according to the current situation of higher education, ideological and political teachers and counselors belong to two different institutions. Ideological and political teachers are mainly responsible for classroom theoretical teaching, while counselors accompany and help students in their life [7]. Teachers of theoretical courses are organized in ideological and political theory teaching units such as Marxist colleges or social science departments, and usually have no contact with students except for teaching. Therefore, they know less about the actual situation and existing problems of college students' study, life, thought and conduct, which is seriously divorced from the reality of college students' study, life, thought and conduct [8]. This requires counselors to follow the laws of ideological and political education, arm themselves with scientific theories and methods, continuously improve their ability in ideological and political education, and strive to become experts in ideological and political education.

3.2 A Few Counselors Lack Theoretical Foundation in Carrying out Targeted Ideological Education for College Students

Counselors are college students' life instructors and bosom friends. They often stay with college students. They have a better understanding of college students' learning, life, ideological and moral status and existing problems. Teachers of theoretical courses often encounter two difficulties in organizing practical teaching: first, although they have high theoretical literacy, many people are not strong in organizing students to participate in practical teaching; Second, due to less contact with students at ordinary times and other reasons, it is difficult to organize practical teaching under the condition of low enthusiasm of students, and it is difficult to ensure high attendance rate [9]. Therefore, for the ideological and behavioral problems of college students, they use the theory and methods of ideological and political education to carry out rational education. For example, some colleges and universities only consider solving the shortage of ideological and political theory teachers and let counselors who have no professional background in ideological and political education and no professional training engage in ideological and political theory teaching. As a result, the number of ideological and political theory teachers has been solved, but the teaching content has not been optimized. This also makes them the most qualified to make friends with students, obtain first-hand information on changes in students' thoughts, and become the teachers who can grasp changes in students' thoughts in time. To cultivate students' correct values and outlook on life and promote their healthy development, counselors must participate in the ideological and political education work, guide students to learn ideological and political courses from the perspective of real life, and solve many problems existing in the ideological and political education in combination with ideological and political theory knowledge.

4. Action-Oriented Ways to Improve the Effectiveness of Instructors' Ideological and Political Theory Teaching

4.1 The Implementation of the Qualification Admittance System is the Institutional Guarantee to Enhance the Effectiveness

Ideological and political theory courses shoulder the responsibility of arming college students with the theory of socialism with Chinese characteristics, promoting the construction of socialist core value system, and helping college students to form good ideological and moral qualities and dialectical thinking ability. In order to facilitate the ideological and political course teachers to understand the actual situation of college students' study and life, and further improve the theoretical level of counselors with ideological and political education professional background [10]. Therefore, a platform for information exchange and feedback must be established between the two. In universities, this information platform can be established through regular meetings and lectures

to ensure the smooth development of regular meetings or lectures. Action-oriented method is effective for students' knowledge accumulation and skills training in ideological and political theory classroom teaching. It is a teaching in which students participate in an all-round way. The task of promoting college students to improve their political discernment and political acumen, and to cultivate high-quality talents. Teachers of theoretical courses should give full play to the advantages of higher theoretical level and more familiarity with the curriculum structure in practical teaching. When all the personnel arrive, or by the ideological and political course teachers as the speaker, counselors targeted recommendations, or counselors, ideological and political teachers refer to their opinions. In order to improve their ability to use theoretical knowledge and methods to solve practical problems in students' thoughts and behaviors, the school should require the teachers of ideological and political courses to serve as counselors in a class. Teachers of ideological and political theory must have a firm belief in Marxism and establish a common ideal and firm belief to follow the road of socialism with Chinese characteristics and realize the great rejuvenation of the Chinese nation under the leadership of the Chinese Communist Party.

The quality of political education is a necessary quality for counselors' specialization. Taking on the teaching of ideological and political courses can effectively promote counselors' firm political stand, improve the level of ideological and political theory, and enhance the ability of ideological and political education. A good ideological and political theory course requires not only the theoretical knowledge of Marxism, but also the background knowledge of humanities, politics, economy, psychology, education, management and other related disciplines. In general, counselors with professional background in ideological and political education must also serve as one or two classes of ideological and political courses, but still work as counselors. In order to ensure the actual quality of the regular meeting, the organizer of the regular meeting must prepare relevant materials, put forward key problems to be solved, discuss and communicate with all personnel, and finally create a targeted teaching method suitable for students. Through this division of labor and cooperation, the two teams of theoretical teachers and counselors have each given full play to their comparative advantages in organizing practical teaching and strengthened their mutual connection. In this way, to a certain extent, the two teams have the opportunity to combine theory with practice and guide counselors' practical work from different angles, thus improving the level and effect of their ideological and political course teaching and counselors' work.

4.2 Effective Teaching Methods Are the Key to Enhancing Effectiveness

At present, most college counselors undertake ideological and political theory teaching by themselves. College students, as educatees, are not unwilling to accept education, but eager to receive high-level scientific and fully reasoned education, which can really play a role in clearing up doubts and doubts. To promote the construction of the socialist core value system, to help college students correctly understand Chinese national conditions and the practical problems of reform and development, to promote college students to improve their political discrimination and enhance their political acumen, and to train high-quality talents. Action-oriented teaching aims at cultivating people's comprehensive professional ability, takes professional activities as guidance, and emphasizes the unity of theory and practice. Guiding students to study initiatives and connecting with practical problems can really improve students' comprehensive quality. Counselors work in the front line of college students' ideological and political education. They have more contacts and exchanges with students. Making counselors undertake ideological and political theory teaching can organically combine classroom ideological and political education with daily ideological and political education. This requires teachers and counselors of ideological and political courses to develop towards experts and carry out research teaching and research work. For counselors, ideological and political courses can help counselors understand the actual learning state and thoughts of students, and also create a theoretical environment for counselors to carry out ideological education in other aspects. At the same time, in practical teaching, counselors can also get the training, guidance and help of theoretical teachers through mutual cooperation with theoretical teachers. These are actually learning opportunities for counselors to continuously

strengthen their theoretical cultivation and improve their political quality.

The construction of the information exchange platform is not enough to support the teaching work of the two, and the construction of the teaching platform promoted by the combination of the two can help the two to better carry out the education work. On the basis of investigation and research, teachers and counselors of ideological and political courses have drawn up several special topics to give full play to their respective advantages and jointly study the common hot and difficult issues among college students. Action-oriented teaching method has changed the traditional teaching thought and made the ideological and political class full of vitality. However, to bring this effect into play, it is necessary to establish an effective teaching mode, integrate resources and form complementation. Otherwise, there is no difference between instructors' teaching of ideological and political theory and teachers' teaching of ideological and political theory in any other specialized courses. The ideological and political education of counselors not only relies on enthusiasm and energy, but also needs theoretical strength. Through the extension of classroom teaching to extracurricular activities, the organic combination of ideological and political teaching with daily ideological and political education and student management can be realized, with teaching in management, management in teaching, combination of teaching and management, and emphasis on practice. In this way, good ideological and political education results will be achieved. This requires schools to build a platform for their cooperative research.

4.3 Professional Development of Counselors is the Internal Motive Force to Enhance Effectiveness

Counselor specialization refers to the growth process of counselors in their professional career, through certain professional training, learning professional knowledge and skills, having strong professional quality and becoming an expert ideological and political educator. Due to the lack of theoretical support for the ideological and political education major, some counselors often appear to apply mechanically when doing ideological and political education work, which results in students' rebellious mentality and makes education counter-productive. However, if we want to do a good job in the ideological and political education of college students and train qualified builders and successors for the cause of socialism with Chinese characteristics, this work cannot be ignored. The innovation of action-oriented teaching content is the need of preschool education reform. Innovative teaching content can enable students from passive acceptance to active participation, and promote students' personalized development. The most common and simplest way in college education is for ideological and political teachers to serve as counselors or merger counselors, so that they can learn about the actual situation of students while teaching. Counselors can continuously improve their Marxist theoretical level, enhance their organizational and management capabilities, enhance the effectiveness of ideological and political education for students, and accumulate more experience for themselves by undertaking practical teaching of ideological and political theory courses. For some counselors with political education ability, they should also serve as ideological and political teachers in one class or several classes, which theoretically facilitates the communication between the two and improves the quality of ideological and political teaching.

In terms of system construction, schools can combine the work of counselors with ideological and political courses to create a system suitable for the work of counselors and ideological and political courses, so as to ensure that the combination of counselors' work and ideological and political course teaching can be carried out correctly, scientifically and smoothly with system support, thus making both communication and teaching extremely convenient. The development direction of counselor specialization has many goals, among which becoming an expert counselor in ideological and political education is the highest pursuit of counselor profession. The success of action-oriented teaching depends on whether students finish the project on time and according to quality. From the combination of spiritual encouragement and material compensation, mobilize the enthusiasm, initiative and creativity of ideological and political course teachers and counselors to carry out work cooperation on the combination platform. Instructors should realize that undertaking ideological and political theory teaching is helpful to the professional development, and regard

undertaking ideological and political theory teaching as the internal need of instructor's professional development, thus fundamentally generating the internal power to improve self-cultivation. To undertake the teaching of ideological and political theory courses, counselors can turn pressure into motivation and master political theory knowledge through self-study, further education of ideological and political education major and systematic training, thus laying a solid foundation for carrying out ideological and political education.

5. Conclusion

Ideological and political education in universities is a necessary condition for college students to step out of the school gate and enter the society. When carrying out college work, attention should be paid to the combination of ideological and political courses and counselor work. Instructors undertaking the teaching of ideological and political courses should be integrated into the unified management of the teaching departments of ideological and political courses, with clear objectives and requirements for instructors undertaking teaching tasks. By undertaking practical teaching, counselors can obtain a certain amount of lesson time, help narrow the income gap between them and professional teachers of the same age, and stabilize counselors by improving treatment and income level. Instructors who undertake the teaching of ideological and political theory should be made clear about the direction of professional development to enhance their sense of achievement and sense of belonging. The effect of ideological and political education will be greatly improved only when counselors have an internal pursuit of professional development. The transfer of any kind of knowledge and experience has a long-term process. Action-oriented teaching needs to be further explored and explored in practice for the ideological and political education in colleges and universities in our country, especially for the guidance of counselors to undertake the teaching of ideological and political courses.

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